

## Privacy Policy

This Privacy Policy covers the information collection practices of Karma for Cara Foundation's ("We" or "K4C") Web site karmaforcara.org (the "Site"), including how We collect, use and disclose personal information about children and their parents ("You"). When We refer to "parents" in this Privacy Policy and COPPA Notice, that term shall refer to both parents and guardians of children.

PARENTS: PLEASE READ THE [COPPA NOTICE](#) CAREFULLY BEFORE CONSENTING TO IT DURING THE SITE'S REGISTRATION PROCESS.

### **What information do We collect?**

As described in this Privacy Policy, We collect personally identifiable information directly from you through our microgrant application form (the "Form") to administer a microgrant program for children up to age 18 to perform community service projects. The types of personally identifiable information that may be collected through the Form include the parent's full name, parent's billing address, parent's email address, parent's phone number, child's name, child's age, child's phone number and child's e-mail address. The Site does not condition a child's participation in an online activity on the child providing more personal information than is reasonably necessary for that activity. The Site does not collect any credit card or other payment information.

We require that You complete the Form with or for your child. By completing and submitting the Form, You acknowledge and agree that You must provide the information prompted by the Form, have read and understood this Privacy Policy, and consent to the Site's practices in collecting and using personally identifiable information for children under 13 years of age as specified in the [COPPA NOTICE](#).

We may also request an e-mail address when a user submits a form through the "Contact Us" portion of the Site so that we may respond to the inquiry. We collect the e-mail address for the sole purpose of responding directly on a one-time basis to a specific inquiry.

Additionally, We may passively collect certain non-personally identifiable computer information from visitors to the Site, such as the type of computer operating system, the user's IP Address, the Web browser being used, and information regarding the Internet service provider, for internal operations purposes. We may collect this non-personally identifiable information through the use of software technologies such as "cookies." Cookies are small text files that we place in visitors' computer browsers to store their preferences. You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings.

If You choose not to submit personally identifiable information through the Form, then We reserve the right not to provide the services associated with our microgrant program.

## **How Do We Use, Disclose, and Store the Information We Collect?**

In addition to the purposes described above, We may use e-mail addresses to enable parents to review personally identifiable information that children may have submitted to the Site and to provide notification regarding the Site, such as any future amendments to this Privacy Policy. We also may use information in the aggregate to analyze Site usage.

We may disclose information where We are required to do so by law, for example, in response to a court order or a subpoena, or where We disclose information to service providers or other group companies who provide support for the operations of the Site and who do not use or disclose the information for any other purpose. To the extent permitted by applicable law, We also may disclose personally identifiable information in response to a law enforcement agency's request or if We feel that such disclosure may prevent the instigation of a crime, facilitate an investigation related to public safety or protect the safety of a child using the Site, protect the security or integrity of the Site, or enable us to take precautions against liability.

If We sell all or part of our business or make a sale or transfer of our assets or are otherwise involved in a merger or business transfer, We may transfer personally identifiable information to a third party as part of that transaction, to the extent permitted by applicable law.

## **Do any third parties have access to my information?**

The Site only uses personally identifiable information about children for internal operating purposes. Though third parties participate in the microgrant program by providing gift cards or other financial assistance to perform community service projects, the Site does not share any personally identifiable information with those third parties in the administration of the program.

## **How can I reach the Site to discuss the collection and use of information?**

To contact the Site about a child's personal information a parent can write or e-mail the Site at the following addresses:

Karma for Cara Foundation  
650 South Exeter St.  
Suite 1000  
Baltimore, MD 21202

[E-mail address – recommended: [privacy@karmaforcara.org](mailto:privacy@karmaforcara.org)]

This Privacy Policy is effective as of August 7, 2014, and applies to all information obtained thereafter by Karma for Cara Foundation. We reserve the right to change the Privacy Policy at our sole discretion. Site users will be informed of any such change by us posting a new Privacy Policy on the Site and the effective date of any change of privacy policy will be clearly marked. As required by law, We will not use personally identifiable information in ways that are

materially different from the ones described in this Privacy Policy without also providing notification of such practices and obtaining consent to any such different uses. If we make material changes to this policy, We will notify you here, by email, or by means of a notice on our home page.

## **COPPA NOTICE: Direct Notice to Parents**

The Karma for Cara Foundation (the “Site”) Privacy Policy describes how the Site collects and uses personal information. You can review the Site’s Privacy Policy by clicking on the words "Privacy Policy" above.

This COPPA NOTICE: Direct Notice to Parents ("COPPA Notice") gives parents additional information on the Site’s practices in collecting and using personal information from children under 13 years of age.

### **Who operates the Site?**

The Karma for Cara Foundation, a Maryland nonprofit corporation, operates the Site, the online home for our philanthropy honoring the memory of Cara Becker. Cara passed away in 2012 at the age of 21, but her spirit for community engagement lives on through Karma for Cara.

### **What information does the Site collect and use?**

As described in the Privacy Policy, the Site collects personally identifiable information directly from parents to administer a microgrant program for children up to age 18 to perform community service projects. The types of personally identifiable information that may be collected at that time include the parent’s full name, parent’s billing address, parent’s email address, parent’s phone number, child's name, child's age, child’s phone number and child’s e-mail address. The Site does not condition a child's participation in an online activity on the child providing more personal information than is reasonably necessary for that activity. The Site does not collect any credit card or other payment information.

### **How does the Site collect and use this information?**

Parents submit personally identifiable information about their children through the use of a microgrant application form (the “Form”) available on the Site. After the parent and child have submitted the Form, the Site’s professional staff records the information solely for the use of administering the microgrant program and other internal record keeping and operating purposes. The Site does not use cookies, Web beacons or similar technology to collect personally identifiable information. Karma for Cara Foundation deletes personally identifiable information after the conclusion of any individually administered microgrant program.

### **Does the Site share this information with any third parties?**

The Site only uses personally identifiable information about children for internal operating purposes. Though third parties participate in the microgrant program by providing gift cards or other financial assistance to perform community service projects, the Site does not share any personally identifiable information with those third parties in the administration of the program.

### **How does the Site get consent from parents for the collection of personal information?**

The Form contains a section requesting parental consent, including a parental signature. In order for the Site to process and administer any microgrant, this section must be filled out and submitted to the Site. Karma for Cara Foundation also recommends that parents review the Privacy Policy and this COPPA Notice from time to time in order to review the Site's policies and procedures.

A parent's affirmative signature to and submission of the Form to the Site means that such parent consents to the collection, use and disclosure of the personally identifiable information of his or her child in accordance with the Privacy Policy and has reviewed this COPPA Notice.

A parent can at any time review or change the information collected by the Site about his or her child by contacting the Site at the address below. A parent can also refuse to permit the Site to collect any further personal information and can request that the Site delete any information already collected.

To contact the Site about a child's personal information a parent can write or e-mail the Site at the following addresses:

Karma for Cara Foundation  
650 South Exeter St.  
Suite 1000  
Baltimore, MD 21202

[E-mail address – recommended: [privacy@karmaforcara.org](mailto:privacy@karmaforcara.org)]